



# PASCD Newsletter



**“Educators impacting teaching  
and learning through leadership”**

OCTOBER 6, 2014



Dear PASCD Members,

It gives me great pleasure to invite you to attend the 2014 PASCD Annual Conference powered by Blendedschools Network from November 23-25, 2014 in Hershey, PA. The Annual Conference Committee has been working diligently over the past year to design a program that is both informative and thought provoking. Our annual conference theme, “Leading an Innovative Culture for Learning” could not be more relevant as school administrators, teachers and students are looking for new and creative approaches to the teaching and learning process.

This year’s conference will include four national renowned keynote speakers that include, Award winning Superintendent, Dr. Bart Rocco, Acclaimed Author David Burgess , ASCD Author Bill Sterrett and Educational

Policy and Leadership President Ron Cowell. Each of these keynote speakers along with our 24 small group sessions, exhibition hall and various pre-conference sessions / academies on Saturday and Sunday make this a must attend event! Our small group sessions strands this year are focused in six relevant areas that include: (1) Curriculum, Instruction and Supervision, (2) Innovation, (3) Middle Level Learning, (4) Blended Learning, (5) Personalized and Individualized Learning and (6) Online Learning.

I encourage all of you to visit [www.pascd.org](http://www.pascd.org) to view our detailed conference schedule, online registration portal, keynote speaker biographies and much more! I look forward to seeing your all in Hershey, PA this November as we all work together in “Leading an Innovative Culture for Learning”.

Best Regards,

Bryan O’Black, EdD

PASCD Conference Chair

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Learn about the upcoming events in the Eastern Region.

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Plan to vote online in the PASCD election to be held in October.

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## Eastern Region Update

By Barbara Davis

The Eastern Region of PASCD conducted a contest to find an emerging leader from our region. Nominations were received this summer and the Eastern Region Board voted to select the winner.

Samantha Frees was selected to receive this award. Samantha is an ESL teacher in the Reading School District. She is a 2007 graduate of Albright College and is currently working toward her Doctorate at Widener University. She is very involved in planning events for her school that encourage parent involvement in education. Samantha will receive a full conference registration to the PASCD Conference in November as well as a year's membership to PASCD. Welcome, Samantha!

We would like to invite all Eastern Region members to participate in our events this year. The Eastern Region is planning two Tweets and Eats events and a breakfast meeting.

Tweets and Eats: Would you like to learn more about how educators are using Twitter? Would you like to see how Twitter could be used as a communication tool with your school community, parents, or students? Would you like to learn how many educators are using Twitter to

connect and learn? Join us for one of the Tweets and Eats events to learn more!

- Thursday, October 16<sup>th</sup>, 4:00 PM, Carbon Career and Technical Institute, 150 W. 13<sup>th</sup> St., Jim Thorpe, PA
- Wednesday, November 5<sup>th</sup>, 4:00 PM, Copperhead Grille, 1731 Airport Rd., Allentown, PA

Save the date for our Spring Breakfast Meeting: April 1, 2015 in Lehigh County.



## IMPORTANT ELECTION INFORMATION

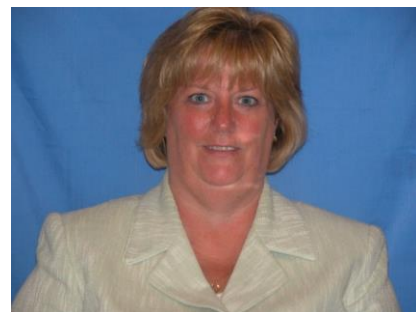
Please watch your email on Monday, October 13 for PASCD's bi-annual election ballot! Members will have a chance to cast an online vote for the new PASCD President, who will begin his/her two year term as President on July 1, 2016. Election results will be announced at our annual business meeting on Tuesday, November 25 at our Annual Conference in Hershey.

Thank you in advance for casting your vote, and if you have any questions, please email me at: [mary\\_wolf@butler.k12.pa.us](mailto:mary_wolf@butler.k12.pa.us).

Dr. Mary A. Wolf

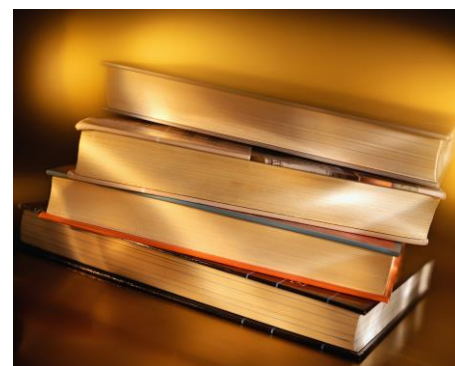
Past-President and Nominating Committee Chair

## PASCD Member Spotlight



Dr. Leslie Trimmer

PASCD has been an important part of my educational life for many years. Over 20 years ago my assistant superintendent, Dr. Diane Eicher, introduced me to PASCD and encouraged me to attend the PASCD conference. I am thankful for that introduction to PASCD as I have often used PASCD/ASCD resources in my job. For me, one of the most valuable aspects of being part of PASD has been the incredible connections I have made with education professionals. The dynamic conversations and collaborations that have occurred at conferences and the relationships I have made with members of PASCD have been very important to me in my personal and professional life.



# Look what is Happening at the PASCD 64<sup>th</sup> Annual Conference November 23-25 at the Hershey Lodge

Register at [www.pascd.org](http://www.pascd.org)

## Keynote Speakers:

### David Burgess

Author of *"Teach Like a Pirate: Increase Student Engagement, Boost Your Creativity, and Transform Your Life as an Educator"*

### Bill Sterrett

ASCD Author, *"Short on Time: How Do I Make Time to Lead and Learn as a Principal?"*

### Dr. Bart Rocco

Award-winning superintendent for the Elizabeth Forward School District  
Led the first school district in Pennsylvania to a K-12 1:1 iPad program

### Ron Cowell

President, Educational Policy and Leadership Center

## Small Group Sessions:

### Curriculum, Supervision and Instruction Track

**District Instructional Leadership Team: Focus on Quality Instructional Practices**  
Dr. Denise M. Torma, East Penn School District

### Learning Together: Content Networking Groups

Cathy Enders, Carbon Lehigh Intermediate Unit

### Easy Strategies for Active Engagement

Jeffrey Kuntz, Punxsutawney Area Middle School

### Changing Assessment Cultures in Algebra 1: How We Did It!

Robert Lochel, Hatboro-Horsham HS

### Middle Level Track

#### How Curriculum Integration Exceeds the Common Core

Dave Brown, West Chester University

#### If you can't beat them join them! Effective Technology in the middle school classroom

Mindi Phelps

#### Inclusive Excellence for students with concussions, disabilities and other health issues

Elizabeth French, Lebanon Valley College

#### Interactive Learning to Engage Students and Promote Deep Thinking

Melissa Capozzoli, McKeesport Area School district

### Innovation Track

#### Dream Factory; Bringing Student Projects to Life

Nancy Stanich, Elizabeth-Forward

#### Gamification to Increase Student Engagement

Krista Rundell, ASCD Emerging Leader 2012, Educational Consultant

#### STEAM Fusion: An Innovative Approach to Teaching and Learning

Dr. Trisha Craig, Fort Cherry School District  
Alleen Owens and Dr. Michael Loughead, South Fayette School District  
Norton Gusky, STEAM Consultant, NLG Consulting & Board Member, Manchester Charter School

#### Who Has Time for Data? Making Data Informed Decision Making Part of the School Culture

Evelyn Wassel, Ed.D, Schuylkill IU 29

### Personalized and Individualized Learning Track

#### Navigating the maze of parent relationships

Wendy Reisinger, Steelton-Highspire

#### Creating Student Leadership Binders for Student Accountability

Jessica Dalinsky, Downey School

### PA's iTunes U Initiative

Jean Dyszel, PDE Educational Consultant and Rita Perez, PDE

#### Socratic Seminar: How I Turned My Classroom Over to My Students

Brianna Crowley, Derry Township SD

### Blended Learning Track

#### Tales from a Flipped Classroom

Joel Evans, Hatboro Horsham. High School

#### Blended Learning: The Team Approach

Jen DiPasquale, North Hills High School

#### 60 in 60: 60 Web Tools in 60 Minutes

Brandon Lutz, Bucks County Intermediate Unit

### Blending it Up

Jared McConkey, Mount Union Area Junior High School

### Online Learning Track

#### Designing Digital Instruction - A Leap of Faith

Traci Landry, Derry Township School District

#### Digital Badging Ecosystems for Professional Learning

Mike Webb, Delaware County Intermediate Unit (DCIU)

#### Examining Teacher Efficacy in Online Learning Environments

Oliver Dreon, Millersville University

#### Administration/Librarian Collaboration: A Winning Combination for Blended/Online Learning,

Rebecca Kelly, Quakertown Community School District

